

PRESS RELEASE

Pens that add sparkle to everyday life

(Ahrensburg, October 2023) **With a touch of glitter, it will soon be possible to transform birthday cards, greetings cards and entries in journals and notebooks into attractive eye-catchers. That's because, from this autumn, edding has a surprise in store for fans of all things glittery with the launch of its cool glitter pens. The selection of glitter-effect colour pens and brush pens offers guaranteed fun and enjoyment.**

Whether used on greetings cards, in diaries and journals or for short notes, glitter adds an element of variety by creating sparkly highlights in a matter of moments. The addition of a few glistening touches can even make homework look cool. There are two different glitter pens available, each capable of adding a hint of glamour to everyday life: glitter colour pens in a set of 4 with a stroke width of 3 mm in pastel shades or in a set of 5 pens in trendy basic colours. Also available are glitter pens with a soft, flexible brush nib in a set of 4 or a set of 10 with a stroke width of 1-6 mm. Both products are perfect for lettering, colouring and for all spontaneous ideas on light-coloured paper. Simply take off the cap and start conjuring up your glittery eye-catching creations. The highlight of the range is a transparent glitter pen with a brush nib that creates magical effects by adding sparkle to any lettering or sections already coloured in. The "*glitterizer*" is part of the set of 10 glitter pens. What's more, the ink in these new pens is quick-drying and low-odour.

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