

VISUAL PLAN

Who, What, Where, When and Why?

Organisations are constantly making plans. A plan provides focus and guidance and therefore is much needed. This template makes the 5 W's of your plan or project visible, in a playful way.



Create a visual space for your team's plans. Summarise the 5 W's of your plan or project in each of the 5 circles: **Why**: what is the reason or the higher goal? **What**: what do you want to achieve at the end? **Where**: in which team/area/on which platform? **When**: start and end date **Who**: for whom (customer/user) and by whom (project team name).

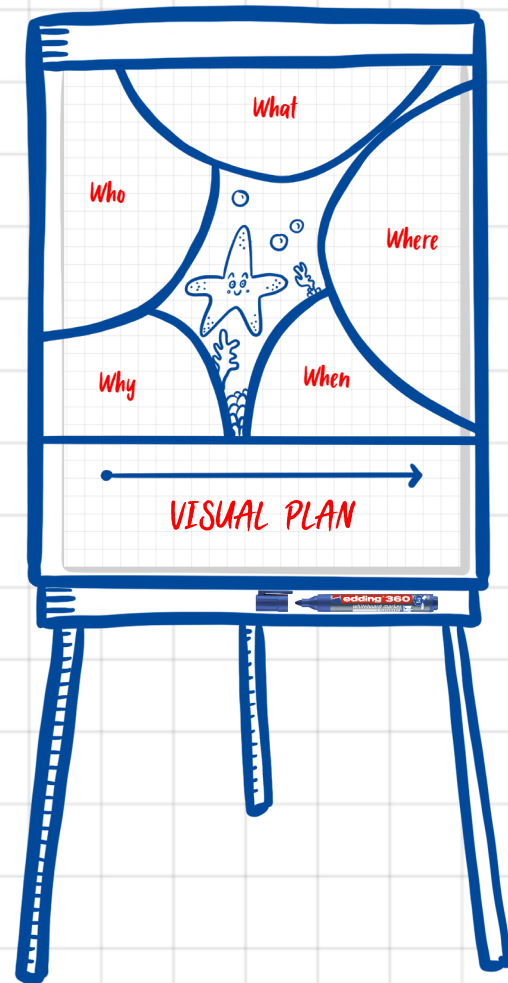


Create a global timeline with the most important milestones at the bottom. Your plan can now be communicated at a glance!



Find more templates, tips & tricks and product recommendations

Did you know, as part of our corporate responsibility, we offer return boxes for empty markers to be returned to us free of charge? The marker parts will be recycled, and a proportion of the material obtained from the re-granulate is used in the production of the edding EcoLine range.





1



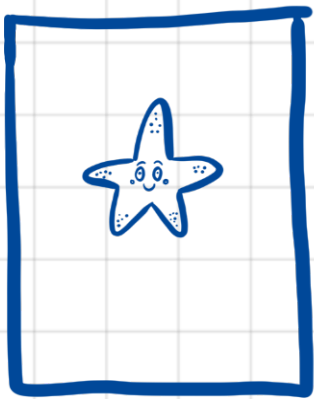
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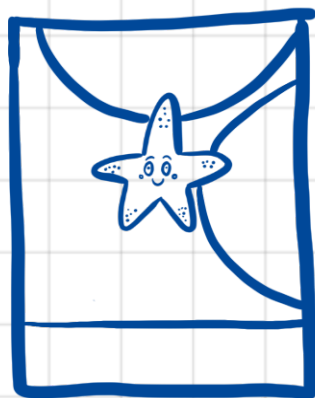
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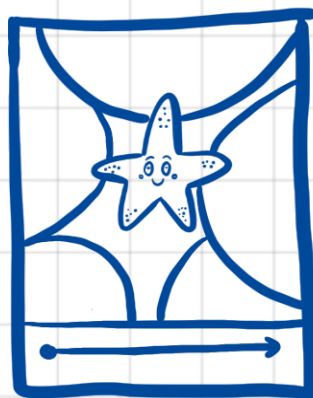
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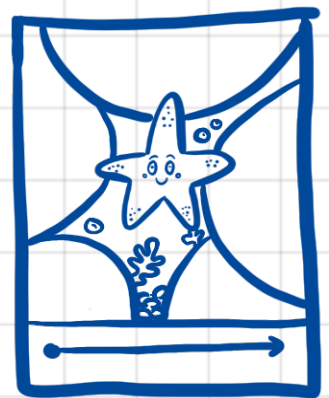
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